

Medical Nonwovens

in MEA Market (Middle East & Africa)

| Nonwoven base & Laminates |

2026 – 2031

Strategic Market Report & Outlook

Hormuz Crisis Edition [2026]

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| Introduction | Words from NEC-MD



Dr. Ahmad Farag

Managing Director

International business executive with 20+ years of experience driving commercial growth, business development, strategic partnerships, sustainable revenue growth and market expansion across EMEA and global markets, with 11+ years of specialized expertise in the nonwovens industry,

“The medical nonwovens market in MEA region presents significant and sustainable growth opportunities, projected to grow at 7% CAGR during 2026–2031”

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The medical nonwovens market in MEA market [Middle East and Africa], presents significant and sustainable growth opportunities, driven by increasing healthcare expenditure, expanding healthcare infrastructure, greater awareness of infection prevention and control, and continued advancements in nonwoven technologies.

To capitalize on this potential, **investors and industry decision-makers** will need to develop a clear understanding of evolving customer needs, regulatory requirements, and market dynamics. At the same time, they must address region-specific challenges and strengthen their competitive positioning through strategic partnerships, localized solutions, continuous innovation, and reliable supply capabilities

NEC has prepared a well-defined, comprehensive and strategic market report & outlook, supported by strong technical expertise and a long-term commitment to the region.

The report is designed to provide manufacturers, converters, investors, and other relevant industry stakeholders with actionable market insights, strategic direction, and a clear understanding of the evolving MEA medical nonwoven landscape to achieve sustainable growth and building a competitive presence in the MEA medical nonwoven market through 2031.

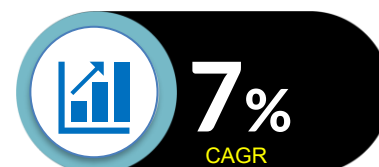
Thank you for being an integral part of our journey as we continue building a smarter, more innovative, and more sustainable future together.

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Medical Nonwovens in MEA Market Overview

Medical Nonwovens in MEA

The medical nonwovens market is progressively shifting beyond commodity nonwovens toward higher-performance, application-specific and value-added materials. including enhanced barrier fabrics, softer and more comfortable surgical materials, breathable structures, advanced filtration media, absorbent materials for wound care, and nonwovens engineered to withstand various sterilization processes.



The MEA medical nonwovens market size was valued at **USD 1.2 Billion** in 2025, forecasted to grow at 7% CAGR over 2026-2031,

the growing demand for **sterile, cost-effective, and high-performance** medical nonwovens for applications such as surgical gowns, drapes, sterilization wraps, and others are contributing significantly to market expansion.

meanwhile, the market is progressively shifting beyond commodity nonwovens toward higher-performance, application-specific and value-added materials. including enhanced barrier fabrics, softer and more comfortable surgical

materials, breathable structures, advanced absorbent materials for wound care, and nonwovens engineered to withstand various sterilization processes.

Market analysis of the **MEA** region requires a comprehensive understanding of both demand- and supply-side dynamics. This holistic perspective will help identify key market drivers, emerging trends, and growth opportunities, accelerating the adoption of medical nonwoven solutions across a wide range of healthcare applications.

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NEC's Medical NW Market Reports Overview [Global Reach]



Vice President of Innovation
Indorama Ventures

NEC's Clients Testimonials

"I had the pleasure of working with Dr. Farag on several projects for Indorama, where he provided valuable market research, product development, and consulting support across the USA, China, India, Russia, and the MEA region, with a particular focus on the medical, filtration, wipes, and hygiene nonwovens sectors.

Throughout our collaboration, he consistently demonstrated professionalism, reliability, and a strong commitment to delivering high-quality work. The market research reports he prepared were delivered on time, well-structured, and contained the level of detail and insight needed to support our decision-making process. He was always responsive to questions and requests for clarification, ensuring that project requirements were fully addressed.

What I particularly appreciated was his collaborative approach and customer focus. Even when project requirements evolved and the scope expanded slightly, he remained flexible and supportive, helping us achieve our objectives without creating unnecessary complications.

I would gladly recommend Dr. Farag to organizations seeking a dependable professional who combines strong analytical capabilities with responsiveness, integrity, and a commitment to client satisfaction."

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Vice President Sales &
Customer Service EMEA
Suominen Corporation

NEC's Clients Testimonials

"Dr Ahmad Farag (NEC Consulting) was an outstanding partner during our Nonwovens for Wipes market project across the MEA region. Their team combined deep industry knowledge, rigorous market analysis, and a highly collaborative approach to deliver valuable strategic insights. Professional, responsive, and results-oriented throughout the engagement, they consistently exceeded expectations. I highly recommend NEC Consulting to any company looking for a trusted consulting partner capable of turning complex market intelligence into actionable business opportunities."



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For more details:

info@ne-consult.com

Al Sayah, Kingdom of Bahrain

www.ne-consult.com

info@ne-consult.com